

# **Cookie Policy**

Updated 18-May-23

### **Our Cookies**

Our cookies are "first-party cookies" and can be either permanent or temporary. These essential cookies are necessary for the proper functioning of the Site and the provision of specific features and functionalities. While some of these cookies can be manually disabled in your browser, doing so may impact the Site's functionality.

#### **Personalization Cookies**

Personalization cookies enable us to recognize repeat visitors to the Site. We use these cookies to record your browsing history, pages visited, and your settings and preferences during each visit to the Site.

#### **Security Cookies**

Security cookies play a crucial role in identifying and mitigating security risks. These cookies are used to authenticate users and safeguard user data from unauthorized access.

#### **Site Management Cookies**

Site management cookies maintain your identity or session on the Site, preventing unexpected logouts and ensuring that any information you enter is retained from one page to another. These cookies cannot be deactivated individually; however, you can disable all cookies in your browser.

#### **Third-Party Cookies**

When you visit the Site, third-party cookies may be placed on your computer by companies providing certain services that we offer. These cookies enable third parties to collect and track specific information about you. You can manually disable these cookies in your browser.

#### **CONTROL OF COOKIES**

By default, most browsers are set to accept cookies. Nevertheless, you can remove or reject cookies through your browser's settings. Please note that such actions may affect the Site's



availability and functionality. For more information, refer to your browser or device's settings, or visit the following links:

Apple Safari Google Chrome Microsoft Edge Mozilla Firefox

Additionally, you may opt out of some third-party cookies via the <u>Network Advertising</u> <u>Initiative's Opt-Out Tool</u>.

## **OTHER TRACKING TECHNOLOGIES**

Besides cookies, we may employ web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and enhance your experience. Web beacons or pixel tags are tiny objects or images embedded in a web page or email. They are utilized to track the number of users who have visited specific pages and viewed emails, as well as gather other statistical data. These technologies collect limited data, such as a cookie number, time and date of page or email view, and a description of the page or email where they reside. Web beacons and pixel tags cannot be declined; however, you can restrict their use by controlling the cookies that interact with them.

#### **PRIVACY POLICY**

For further information on how we use data collected by cookies and other tracking technologies, please refer to our Privacy Policy. This Cookie Policy forms part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our <u>Privacy</u> <u>Policy</u>.

#### **Contacting Customer Service**

If you wish further information about this Policy or any other C4E Policy, or need assistance, please reach out to C4E Customer Service through the following means:

Connect For Education, Inc. 620 Herndon Parkway, Suite 200 Herndon, VA 20170 (703) 880-1180 x 300 Email: privacy@c4edu.com